

## **Omri Asscher, Ph.D.**

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CONTACT INFORMATION      Department of Translation and Interpreting Studies  
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### **EMPLOYMENT**

2024 - :

Associate Professor  
Department of Translation and Interpreting Studies  
Bar-Ilan University

2019 - :

Senior Lecturer  
Department of Translation and Interpreting Studies  
Bar-Ilan University

2018-2019:

Post-Doctoral Scholar  
Younes & Soraya Nazarian Center for Israel Studies  
UCLA

2016 - 2018:

Kreitman Post-Doctoral fellow  
The Ben-Gurion Research Institute for the Study of Israel and Zionism  
Ben-Gurion University of the Negev

2015 - 2016:

Post-Doctoral fellow  
The Ruderman Program for American Jewish Studies  
Department of Jewish History  
University of Haifa

2015 - 2018:

Head of Certificate Program in Translation, Beit-Berl College

2014 - 2016:

Head of Translation Track in the Multidisciplinary Program in the Humanities,  
Faculty of Humanities, Tel Aviv University

## EDUCATION

2014:

Ph.D. in Cultural Studies, Tel Aviv University  
Course credit from Northwestern University, Evanston, IL  
Dissertation: “Ideological Aspects in the Translation of Hebrew Literature in the United States and its Integration into the (Jewish) American Literary Discourse”

2008:

M.A. *Summa cum laude* in Literature, Tel Aviv University  
Thesis: “The Influence of Stylistic Norms on the Hebrew Translation of British Humor”

2004:

B.Sc. in Computer Science, B.A. *cum laude* in the Multidisciplinary Program in the Humanities, Tel Aviv University

## FELLOWSHIPS AND AWARDS

*Excellence in teaching* award, Faculty of Humanities laureate, Vice Rector’s Office, Bar-Ilan University, 2024

*ISF Personal Research Grant*, “‘Under-the-radar’ Israeli-American Jewish exchange: Translating Religious Zionist and Modern Orthodox theology, 1990-2020,” Israel Science Foundation, 2021-2024

Selection to Israel Science Foundation’s *Forum of Young Scholars in the Humanities and Social Sciences*, 2021-2022

*Bar-Ilan Rector Grant for Interdisciplinary Research Groups* (with Dr. Ella Glikson), Bar-Ilan University, 2020-2022

*Post-Doctoral Fellowship*, Nazarian Center for Israel Studies, UCLA, 2018-2019

*Kreitman Post-Doctoral Fellowship*, Kreitman School of Advanced Graduate Studies, The Ben-Gurion Research Institute for the Study of Israel and Zionism, Ben-Gurion University of the Negev, 2016-2018

*Post-Doctoral Fellowship*, Ruderman Program for American Jewish Studies, University of Haifa, 2015-2016

*Hecht Prize*, Herzl Institute for Research and Study of Zionism and History, University of Haifa, 2015

*Leffell Foundation Research Fellowship*, Lisa and Michael Leffell Foundation, Summer 2015 and Fall 2015.

*Orgler Fellowship for Exceptional Ph.D. Students*, Tel Aviv University, 2011 - 2013

*Rina Drori Scholarship for Exceptional Ph.D. Students*, Tel Aviv University, 2012

*Pozis Scholarship for Exceptional M.A. Students*, Tel Aviv University, 2005, 2006

**PUBLICATIONS****BOOKS**

Asscher, Omri (2019). *Reading Israel, Reading America: The Politics of Translation between Jews*. Stanford University Press.

Asscher, Omri (forthcoming, 2025). *Machine Translation and Translation Theory*. Routledge.

**REFEREED ARTICLES IN PEER-REVIEWED JOURNALS**

1. Asscher, Omri, and Michal Schuster (2024). "Language, Gender, and Refugee Migration: Tigrinya-speaking Asylum-seekers in Israel". *Israel Studies in Language and Society* 18, 51-73.
2. Asscher, Omri (2023). "The Position of Machine Translation in Translation Studies: A Definitional Approach." *Translation Spaces* 12:2.
3. Glikson, Ella, and Omri Asscher (2022). "AI-mediated Apology in a Multilingual Work Context: Implications for Perceived Authenticity and Willingness to Forgive," *Computers in Human Behavior*. DOI: 10.1016/j.chb.2022.107592
4. Asscher, Omri (2022). "The Decline in the Religious Zionist Negation of the Diaspora: A Translation Perspective," *Contemporary Jewry*. DOI: 10.1007/s12397-022-09471-w
5. Asscher, Omri (2022). "Israeli Publicistic Responses to Moral-Political Critique in Works by Philip Roth and Saul Bellow," *Iyunim* 38 [in Hebrew].
6. Asscher, Omri (2022). "The Explanatory Power of Descriptive Translation Studies in the Machine Translation Era," *Perspectives*. DOI: 10.1080/0907676X.2022.2136005
7. Asscher, Omri (2022). "Language Ideology in American Jewish Thought," *Religion* 52:3, 384-408.
8. Asscher, Omri (2021). "The American Oz: Notes on Translation and Reception," *Journal of Israeli History* 38:2, 303-327.
9. Asscher, Omri (2021). "Translation as a Probe into Homeland-Diaspora Relations," *Translation Studies* 14:1, 36-50.
10. Asscher, Omri and Ella Glikson (2021). "Human Evaluations of Machine Translation in an Ethically Charged Situation," *New Media & Society* 25:5, 1087-1107. DOI: 10.1177/14614448211018833
11. Asscher, Omri (2020). "Exporting Political Theology to the Diaspora: Translating Rabbi Kook for Modern Orthodox Consumption," *Meta* 65:2, 292-311.
12. Asscher, Omri (2020). "The Ben-Gurion-Blaustein 'Understanding' as a Historiographical Yardstick," *Israel Studies* 25:3, 33-48.

13. Asscher, Omri and Ofer Shiff (2020). "Diasporic Stances, Homeland Prisms: Representing Diaspora in the Homeland as Internal Negotiation of National Identity," *Diaspora Studies* 13:1, 1-15.
14. Asscher, Omri (2018). "Jewish-American Literature Makes Aliyah? Jewish/non-Jewish Boundary Maintenance, and the Israeli Approach to the Diaspora," *Jewish Social Studies* 23:3, 128-159.
15. Asscher, Omri (2018). "Israel for American Eyes: Literature on the Move, and the Mediated Repertoire of Jewish-American Identity," *AJS Review* 42:1, 21-38.
16. Asscher, Omri (2018). "'Judaism in Translation': American Jewish Literature and Culture in Israeli Thought," *Israel* 25, 109-137. [in Hebrew]
17. Asscher, Omri (2017). "A Case for an Integrated Approach to the Mediation of National Literature," *Translation and Interpreting Studies* 12:1, 24-48.
18. Asscher, Omri (2016). "The Ideological Manipulation of Hebrew Literature in English Translation in the 1970s and 1980s," *Journal of Modern Jewish Studies* 15:3, 384-401.
19. Asscher, Omri (2014). "The Integration of Translated Hebrew Literature in America: The Pre-Zionist Phase," *Iyunim* 24, 94-129. [in Hebrew]
20. Asscher, Omri (2014). "An Anthology Editor as Israeli Ambassador to the U.S.: Ehud Ben-Ezer and Representing the Arab in Hebrew Literature to the American Reader," *Dappim: Research in Literature* 19, 172-186. [in Hebrew]
21. Asscher, Omri (2010). "A Model for Hebrew Translation of British Humor: Amplification and Overstatement," *Target: International Journal of Translation Studies* 22:2, 237-263.

#### REFEREED BOOK CHAPTER

Asscher, Omri (2013). "The Augmentation Model in the Hebrew Translation of British Humor," in *Ha-Ivrit Safa Xaya* [Hebrew as a living language], edited by Rina Ben-Shachar and Nitsa Ben-Ari, Volume VI, 43-61. [in Hebrew]

#### OTHER PUBLICATIONS

Asscher, Omri (2024). "A Translation Hypothesis for the Development of Migrant Communities into Enduring Diasporas." In *The Routledge Handbook of Translation and Migration*, edited by Brigid Maher, Loredana Polezzi and Rita Wilson. London and New York: Routledge, 42-55.

Asscher, Omri (2021). "On two inherent ambiguities in Samuel Beckett's *Murphy*." [https://www.newlibrary.co.il/page\\_18548](https://www.newlibrary.co.il/page_18548) [in Hebrew]

Asscher, Omri (2013). Review of Michael Weingrad's "American Hebrew Literature: Writing Jewish National Identity in the United-States". *Studies in American Jewish Literature* 32:2, 218-221.

**SELECTED TRANSLATIONS****BOOKS**

*Watt* by Samuel Beckett (forthcoming, with my annotation).

*Murphy* by Samuel Beckett, Tel Aviv: The New Library (with my annotation), 2020.

*Thinking in Tongues* by Guy Deutscher, Tel Aviv: Xargol-Am Oved, 2011.

*The Unfolding of Language* by Guy Deutscher, Tel Aviv: Xargol-Am Oved, 2007.

*Game Theory: A Very Short Introduction* by Ken Binmore, Tel Aviv: Aliyat Hagag-Yediot Sefarim.

**ARTICLES AND ESSAYS**

“My Israel Story: An Interim Report on a Winding Journey” by David N. Myers, in *Kavim Lidmutenu*, Ben-Gurion Publishing Institute, 2020.

“Getting Up on Cold Mornings” by James Henry Leigh Hunt, in *Dehak*, 6, February 2016.

“Dissecting the Qumran-Essene Hypothesis,” by Edna Ullmann-Margalit, in *Odyssey* 4, June 2009.

**PROFESSIONAL ACTIVITIES****MEMBER OF ORGANIZING COMMITTEE FOR INTERNATIONAL CONFERENCES:**

- “Lay use and perceptions of machine translation,” The Department of Translation and Interpreting Studies, Bar-Ilan University (online), May 2021
- “The Jewish world – perceptions in Israel,” The Ben-Gurion Research Institute for the Study of Israel and Zionism, Ben-Gurion University of the Negev, October 2017
- “Translators and (their) Authors”, Tel Aviv University, May 2013

**REVIEWER FOR GRANT APPLICATIONS: Israel Science Foundation (ISF)**

**MEMBER OF CHALLENGE CALL EXPERT GROUP: European Coordinated Research on Long-Term Challenges in Information and Communication Sciences and Technologies (CHIST-ERA).**

**CHAIR OF DIVISION FOR INTERNATIONAL CONFERENCE: Jewish Languages and Linguistics from Antiquity to the Present, Association for Jewish Studies**

**REVIEWER FOR JOURNALS: *Jewish Social Studies*, *Journal of Jewish Languages*, *Diaspora Studies*, *Target*, *Journal of the Philosophy of History*, *Bulletin of Hispanic Studies*, *International Journal of Communication*.**

## MEMBER OF RESEARCH GROUPS:

“Is there a Modern Jewish Literary Canon?” Forum of Young Scholars in the Humanities and Social Sciences under Prof. Dan Miron, Israel Science Foundation, 2021-2022

“Israel and the Jewish World”, The Center for Israel Studies, Ben-Gurion University of the Negev, 2016-2018

“Young Scholars Forum”, The Chaim Weizmann Institute for the Study of Zionism and Israel, Tel Aviv University, 2013-

## TALKS AND PRESENTATIONS

## PARTICIPATION IN SCIENTIFIC CONFERENCES (SELECTED)

“Religious Zionist approaches to English: A translation perspective”, *annual AJS (Association for Jewish Studies) conference*, Boston, December, 2022.

“The Decline of the Religious Zionist Negation of the Diaspora”, *annual AIS (Association for Israel Studies) conference*, Bar-Ilan University, June, 2022.

“The Explanatory Power of Translation Theories in the Machine Translation Era”, *EST (European Society of Translation) conference*, Oslo Metropolitan University, Oslo, June, 2022.

“‘English was both our medium and our message’: Language Ideology in American Jewish Thought”, *Annual ILASH (Israeli Association for Applied Linguistics) conference*, Holon, September, 2021.

“Human evaluations of machine translation in an ethically charged situation”, *IATIS (International Association of Translation and Intercultural Studies) conference*, Universitat Pompeu Fabra, Barcelona (online), September, 2021.

“Translating Rabbi Kook for Modern Orthodox Consumption”, *annual AIS (Association for Israel Studies) conference*, University of Illinois, Urbana-Champaign (online), June, 2021.

“American Jewish Language Ideologies since the Mid-twentieth Century”, *annual AJS (Association for Jewish Studies) conference*, online, December, 2020.

“Exporting Political Theology to the Diaspora”, *annual AJS conference*, San Diego, December, 2019.

“Israel faces itself in the (Jewish American) mirror”, *annual NAPH (National Association of Professors of Hebrew) conference*, Boston University, June 2019.

“Moral Dilemmas: Negotiating Jewish-American Critique in Israeli Literary Discourse”, *annual AJS conference*, Boston, December, 2018.

“‘Exilic-Jewish loneliness of our bustling era’: American Jewish Culture in Israeli Thought”, *Israel: A Case Study, The Jewish State through the Prism of Social Sciences and Humanities*, Ben-Gurion University of the Negev, May, 2018.

“Jewish-American Literature Makes Aliyah: Negotiating Collective Boundaries in the Israeli Literary Discourse”, *annual AJS conference*, Washington DC, December, 2017.

“Philip Roth, Come home!”, *annual BAJIS (British Association for Jewish Studies) conference*, School of Divinity, University of Edinburgh, July, 2017.

“Judaism in Translation: Jewish-American Culture and Literature in Israeli Thought” at the *annual AIS conference*, Jerusalem, June, 2016.

“Between Israel and America: Translation and Modern Jewish Identity”, *Annual ILASH (Israeli Association for Applied Linguistics) conference*, Jerusalem, October, 2015.

“Hebrew Literature and the American Reader: Ideological Manipulations in Translation”, at the *Ruax Be-Sapir Conference*, Sapir College, March 2014.

“Ethics and Politics in Literary Translation: Translating Hebrew Literature for the (Jewish) American Reader”, at the *Voice and Ethics: La Voz Del Traductor* conference, Tel Aviv University and Cervantes Institute, December 2013.

“‘America is our Zion’: The Translation of Hebrew Literature in America: 1910-1940”, at the *16<sup>th</sup> World Congress of Jewish Studies*, Jerusalem, July 2013.

“The Editor of a Literary Anthology as Israeli Ambassador to the U.S.”, at the *annual NAPH conference*, University of Maryland, Washington D.C., June, 2011

“The Translator’s Invisibility? Ideological Interference in English Translations of Hebrew Literature”, at the *annual NAPH conference*, Yeshiva University, New York City, July, 2010

“Hebrew Translation of British Humor: Bridging the Cultural Gap through the Norm of Amplification”, at the *7th Ha-Ivrit Safa Xaya Conference*, Oranim College, Kiryat Tiv’on, February, 2010

#### INVITED TALKS (SELECTED)

“Religious Zionist export? A paradoxical case of translation in a homeland-diaspora framework,” *Speaking in Tongues* interdisciplinary conference, Ben-Gurion University, Sde Boqer, July 2022.

“Translation as an Israeli-American juncture,” Departmental Seminar, department of philosophy and theory, Shenkar College, January, 2021.

“Reading across Borders,” Scholars Seminar, Schusterman Center for Israel Studies, Brandeis University, April, 2019.

“Intra-Jewish Translation: Historical Perspectives,” Jewish Studies Program, University of California, San Diego, March, 2019.



“Translation as a Bridge? Literary Encounters between Israeli and American Jewish Cultures”, Nazarian Center for Israel Studies, Department of Literature, and Alan D. Leve Center for Jewish Studies, UCLA, October, 2018.

“Jewish-American Literature Makes Aliyah: Negotiating Collective Boundaries in Israeli Discourse,” Azrieli Institute of Israel Studies, Concordia University, October, 2018.

“Ideological Encounters in Translation: The Politics of Translation between Israeli and American Jewish Cultures,” Department of French Studies, Concordia University, October, 2018.

“Between the Researcher and his Objects of Study: The Politics of Translation (and Scholarship) among Jews” at the *Bimat Sde-Boqer* seminar, The Ben-Gurion Research Institute for the Study of Israel and Zionism, Ben-Gurion University of the Negev, December, 2016.

“A Model for Socio-historical Research of Literary Translation,” at The Program for Cultural Studies, Hebrew University, February 2014.

“From Translation to Mediation: A Model for Socio-historical Research of Literary Translation”, at The Department of Translation and Interpreting Studies, Bar-Ilan University, Ramat-Gan, March, 2013

“Ideological Mediation of Israeli Literature in the U.S.: 1970s vs. 2000s”, at The Crown Family Center for Jewish Studies, Northwestern University, Evanston, November, 2012

“Ideological Mediation of Israeli Literature in the U.S.” at The Jewish Studies and Hebrew Bible Workshop, University of Chicago, Chicago, May, 2012

#### **TEACHING, SELECTED COURSES**

Bar-Ilan University:

“Israeli-American Encounters: Jewish Identity in Translation”

“Translation in the 21<sup>st</sup> Century”

“Key Issues in Translation Studies: Between the Social and the Formal”

“Translation: between History and Memory”

Department of Translation and Interpreting Studies (M.A. program)

UCLA:

“The Politics of Translation”

Department of Comparative Literature

Nazarian Center for Israel Studies

University of Haifa:

“Cultural Encounters: Key Moments in the Making of Jewish American Identity”

Ruderman Program for American Jewish Studies (M.A. program)

Department of Jewish History

Tel Aviv University:

“Translation, Manipulation, Censure” (seminar)

Department of Literature

### **MEMBERSHIP IN PROFESSIONAL SOCIETIES**

- Association for Israel Studies (AIS)
- Association for Jewish Studies (AJS)
- Israel Association of Applied Linguistics (ILASH)
- European Society for Translation Studies (EST)
- International Association for Translation and Intercultural Studies (IATIS)
- American Translation and Interpreting Studies association (ATISA)
- National Association of Professors of Hebrew (NAPH)

### **SELECTED TRANSLATIONS**

#### **BOOKS - TRANSLATION**

*Murphy* by Samuel Beckett, Tel Aviv: The New Library (with my annotation), 2020.

*Thinking in Tongues* by Guy Deutscher, Tel Aviv: Xargol-Am Oved, 2011.

*The Unfolding of Language* by Guy Deutscher, Tel Aviv: Xargol-Am Oved, 2007.

*Himalaya* by Michael Palin, Tel Aviv: Yavne, 2006.

*Game Theory: A Very Short Introduction* by Ken Binmore, Tel Aviv: Aliyat Hagag-Yediot Sefarim.

*Watt* by Samuel Beckett (forthcoming, with my annotation).

#### **ARTICLES AND ESSAYS - TRANSLATION**

“My Israel Story: An Interim Report on a Winding Journey” by David N. Myers, Ben-Gurion Publishing Institute, forthcoming.

“Getting Up on Cold Mornings” by James Henry Leigh Hunt, in *Dehak*, 6, February 2016.

“Dissecting the Qumran-Essene Hypothesis,” by Edna Ullmann-Margalit, in *Odyssey* 4, June 2009.